**LIONS’ CAGE APPLICATION FORM**

**You should give as much information as necessary to enable us to assess your business idea but should not disclose any information which is commercially sensitive. You must not include details on any application or process which may be patentable unless you have secured the patent or this is pending – if you do disclose this it may invalidate any patent application you later make.**

**Please indicate in the boxes below the stage your business is currently at:**

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| --- | --- | --- |
| **A CONCEPT** | **PROTOTYPE OR START UP STAGE** | **TRADING (agriculture)** |
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| --- | --- |
| **NAME:** |  |

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| --- | --- | --- | --- |
| **Age:** |  | **Date of Birth:** |  |
| **Home Phone:** |  | **Email:** |  |
| **Work Phone:** |  |
| **Mobile Phone:** |  |
| **Home Address:** |  | **Company Address (if relevant):** |  |
| **Present Occupation:** |  | **Marital Status:** |  |
| **Previous Jobs (please list):** |  | | |

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| --- | --- |
| **BUSINESS** |  |
| **Name of business:** |  |
| **Describe your idea in one line:** |  |
| **Amount of investment required:** |  |
| **% share in exchange:** |  |
| **Executive summary:**  In the Executive Summary, you have the chance to sell yourself and your idea, and give a clear and comprehensive outline of your business or product. What problem does your idea solve? What stage are you at with patent or copyright protection? Where are you up to with prototyping or testing? Describe sales, if your business is trading. Please supply any additional information you feel may be useful. |  |
| **Do you own all of the Intellectual Property in your business/product (for example; company logos and trademarks)? If no, please give details.** |  |
| **Do you have a written business plan?** |  |
| **Why do you think your business/product would make a good investment for the Lions?** |  |

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| --- | --- |
| **OTHER INFO** |  |
| **Have you been on Television before?**  **And have you applied to appear on any other business programmes?**  **(If yes, please give details)** |  |
| **Where did you most recently hear about the show?** |  |
| **Have you applied to the show before?** |  |
| **Please use this section to tell us about yourself. Background, previous business ventures, interests, hobbies etc…** |  |

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| **Have you ever been bankrupt or been disqualified from being a director of a company? (Please give details).** |
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| **ENTREPRENEUR AVAILIBILITY** |
| **Recordings take place in Douala. Should you be successful in being selected for the series, you will be required to attend 1 recording day which could be a weekday. (Note: we will do our best to accommodate you, but please be aware that it may not be possible to include you in the series if your availability is limited.)** |
| Will you be available for filming on 16th of September 2017 in Douala from 8am to 8pm? |
|  |
| **DECLARATION** |
| **I confirm that the information given in this form is true and accurate to the best of my knowledge and belief and I will notify the Producers of any change in circumstance.**  **I accept that the Production may carry out a Disclosure & Barring Service (DBS) check (formally a Criminal Record Bureau check) against my name, and grant permission for the Production to do so.**  **Please sign and print name below.** |
| **SIGN PRINT**  **All applicants must be 18 or over.** |

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| --- |
| **RETURNS** |
| Please **scan** then return the completed form **ASAP** by **email** to:  **EMAIL:** [**contact@zesaa.com**](mailto:contact@zesaa.com)  **SUBJECT: LionsCage**  *Unfortunately, due to the high number of applicants* ***only those people who are short listed will be contacted****. However, we do consider all applications carefully.* |